Chapter Fundraising Ideas

Looking for ways your chapter can fundraise? Whether on campus, online, or in the community, fundraising events can be great opportunities to raise awareness about Best Buddies in the community as well as create bonding opportunities for buddy pairs and chapter members!

On Campus Fundraising Ideas

- 1. Partner with the athletic department: exchange club members running concession stands for transportation or sponsorship of chapter dues
- 2. Bake Sales
- 3. Put on a Talent Show
- 4. Sell t-shirts or bracelets (like Pura Vida) for a profit. Consider partnering with other local Best Buddies chapters to reduce up front costs
- 5. Partner with Special Olympics and host a "Pack the Place" sports game: sell tickets, ask the cheerleaders/dance team to do a half-time performance 6. Host an event the community can attend like a holiday festival, Friendship Walk, etc.
- 7. Host a fun vote competition and invite the school to vote by putting money in their corresponding vote category. Have an incentive to win like avoiding a dunk tank or gaining a pizza party



Online Fundraising Ideas



- 1. Have an Instagram story donation where members post an image from the BBU fundraising templates with various dollar amounts and their Venmo/another payment option, and once someone claims a spot, update story by tagging the donor over the spot they donated. Continue until the board is filled
- 2. Have a donation based Zoom workout/yoga class, cooking class, etc. Ask someone in the community with a talent for the event to donate their time and invite their network as well as chapter members' networks
- 3. Host a donation based virtual trivia night and invite businesses, families, corresponding vote category. Have an incentive to win like avoiding a dunk tank or gaining a pizza party

Community Fundraising Ideas

- 1. Host a weekend sport tournament with an entrance cost per team or individual. Invite local businesses, students, etc. to make teams
- 2. Car Wash
- 3. Have a Best Buddies babysit night where chapter members babysit (separately or together) and donate their earnings, or a portion of their earnings, to the chapter
- 4. Create a local photo scavenger hunt list and sell the lists, host a scavenger hunt night for people to compete for prizes
- 5. Partner with a local farmers market/seasonal festival and host your own stand
- 6. Partner with a local restaurant/ coffee shop or chain for a give-back night where if people mention Best Buddies at check-out part of the proceeds of their purchase goes to the chapter

